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Introduction

NET -E-Technologies provides solutions that would turn your business into a brand and an enterprise. You can set up an appointment with us to discuss your requirements in detail.

Summary of Services

We provide a complete roadmap to cater to all your business needs from publicity to record keeping.

Company's Website

- Exclusive Design and layout.
- Content created considering Search Engine Optimization (SEO)
- Integrated Social Media Marketing (SMM) with Facebook, Twitter, Pinterest

Company's Blog

- Regularly Updated blog for your company
 - Articles posted to shape the perception of your target audience
 - Content that would get you recognized in the marketplace
 - Building a public relation, let people know the good things other people say about you
 - If your product is great we will spread the word
- The traffic analysis of the blog and the website will be provided so that you can see the difference
 - You will be able to precisely quantify the growing popularity of your business

Accompanying Smartphone App

- Get company's web content on Android and iPhone through custom build app
 - Regularly update what's new to your current and prospective clients about your business
 - Significantly helps building a loyal clientele
- Apps are built with a prime focus on user interface and user experience (UI/UX)

Complete E-Commerce Solution

- Web Application made to facilitate your online sales
- Regularly updateable and scalable
- Secure with SSL certification
- Integrated with your company's website, blog and social media accounts

Customer Relation Management (CRM)

- Maintain an easy to use database of
 - Business Contacts (Vendors and Clients)
 - Business Plans and Schedules
 - Customized according to your exact requirements

Enterprise Resource Planning (ERP)

- Custom Application maintaining records of
 - Inventory
 - Orders and Invoices
 - Transactions
 - Debit and Credit
 - Customized after a detailed business analysis
 - Automate your complete workflow
- ERP and CRM are made after a detailed requirement gathering phase so that you exactly get what you want.
- Focus on efficient and secure software

Why NET E Technologies

- Affordable price
- Customer-centric approach
- Use of proven best practices
- Excellent quality & reliability of software

Establish technologies that shift user experience for greater productivity and connectivity.

Equip yourself with the tools to cut costs, enhance operational efficiency, take smarter decisions and empower work force.

Drive increased profitability whether you are operating on a local, regional, or global scale.

Your partnership with NET E Technologies ensures continued success from the exploration phase right throughout the implementation, training and on-going support of your Enterprise Resource Planning system.

Details of Services and Products

Companies Web Presence

NET E Technologies provide a great opportunity to entrepreneurs, start-ups and companies. We provide comprehensive services starting from building a viable strategy,

product development to online branding. We work with the companies and turn them into a brand assuring that their web presence is well noticed.

We make an online marketing strategy for the companies and implement that so as to not only give a massive audience but also a loyal clientele.

Some of the services that we offer in this regard include:

- Company Name
- Logo and Branding Design
- Web Hosting and Infrastructure Solutions
- Technology Consulting / Platform selection
- Mobile Applications and marketing
- Social Media and Online Branding

Smartphone Apps

We cannot deny the popularity of smartphone apps and we integrate your company's websites and web applications with smartphone apps so that you can hit a large scale audience

- Mobile Strategy Consulting
- Website and Web-Application Migration
- Mobile Application Development
- Application Deployment, Tracking, and Analytics Services
- Mobile Device and Solution Testing

Net E Technologies has broad expertise and experience in building rich, smartphone apps that will surely be a boost to your business



Web design and development services

Our web design and development service offerings include

- Website Design
- Web Application Development
- Website Maintenance and Support
- Ecommerce Website Development
- Web Portal Development
- Content Management System Development

Web Application Services

We provide custom made web applications through the following process.

Functional specification - We gain an in-depth understanding of your business objectives, product requirements and produce a detailed description of the required functionality.

Product and technology evaluation - We evaluate commercially available software products, as well as existing databases and web-based systems in order to determine the most effective method of fulfilling your project requirements.

Technical specification - Once the functional specification is agreed upon, we create a technical specification, which describes in detail how your application will work.

Development - Based on the technical specifications from our Business analyst and Project managers, our Developers develop your application integration solutions .We keep adherence to a precise schedule of milestones and deliverables.

Project management - We manage the process of meeting those milestones; assuring the deliverables is produced on time. and deliverables.

Implementation - After rigorous testing we finally deploy the application on Clients Live server. We launch your integrated application solution and work closely with your IT staff to ensure its effective integration into your business processes.

Our in-house development team has extensive experience in building web applications that are tailored to an organization's unique business needs and processes.

Search Engine Optimization

The SEO Program is designed to address search engine algorithms of all main search engines. The scope of the SEO Program is customized according to the needs of the website, the targeted audience it address and the online competition associated with it. Search Engine Optimization will help the companies to promote their brand in the global market and ultimately increase the revenue and profitability.



Benefits that are gained through our SEO:

- Cheap source of regular, relevant traffic
- Results in a higher click through rate as compared to any other program
- No recurring pay per click costs
- Gives highest ROI in the long run as compared to any other online marketing vehicle
- Generates brand awareness and recognition
- Higher natural rankings build trust among searchers

We Guarantee:

- Website will be submitted to the major free search engines and directories, including a few industry-specific free directories.
- All our suggested keywords will have searches as determined by Word Tracker.
- We will include all keywords given by the client for the optimization process. We shall also provide the client with post keyword research analysis if necessary.
- Unethical SEO techniques will not be used in our SEO process.
- None of the SEO techniques used by us will get our clients website banned.

- The SEO techniques used to optimize the site will help make your website Search Engine Crawler Friendly.
- We will not carry out any changes on your website without prior approval.
- We do not give false ranking guarantees.

E- Commerce

Net E Technologies develops state of the art E-Commerce systems. The E Commerce tools accompanied by the techniques and strategies which we provide have allowed our clients to obtain a greater stronghold in their market. We provide highly sophisticated E-commerce feature essential for the future growth of your online business. This in turn would increase the revenue and profitability, reduces overheads and can revolutionize your customer service.

Main features

- MySQL database
- Customer registration and login system
- Shopping cart
- Order tracking
- Secured payment gateway

Enterprise Application Services

Enterprise Application Software enables companies to better implement best business practices in order to increase shareholder value, enhance customer service, reduce inventory and overall costs in order to better compete in global markets. Net E Technologies is connected to some of the fastest rising superstars in Enterprise Application Software with a proven track record for expanding clients' strategic and tactical opportunities and delivering a powerful Return On Investment.

NET E Technologies has expertise in the development and customization of ERP solutions for small, medium & large scale industries. Explore the major advantages of our ERP Software

Benefits of our ERP Solutions

- High Return on Investment (ROI)
- Increase in performance
- High accuracy and security of data
- Reduced of operational & maintenance costs
- Elimination of duplication of efforts
- Powerful & quick reporting and analytics
- Real-time access to the data/ resources you needs
- Quicker response to customer demands
- Higher customer satisfaction
- Facilitated day-to-day management
- Better communication across departments and units
- Efficient utilization of corporate resources and assets
- Standardization and greater visibility of business processes

The successful implementation of ERP system ensures a solid base for your organization, allows grow and adapt to changes instantly in your industry, the economy in general and the global marketplace. The robustness of our ERP Solution help you to improve visibility and control your business process smoothly. Access to right information at right time allows you to take better decisions instantly, raising your competitiveness and driving growth.

Transform your Business process:

NET E Technologies provides Industry specific Business software solutions to numerous companies around the globe. ERP software solutions provide scalability and flexibility to meet your business challenges.

Effective Solutions for Efficient Business Automate your business process and streamline your business functions to save money, increase margins, and make better informed decisions. Following are the functional areas covered in an ERP system.

- Financial Management
- Manufacturing
- Supply Chain Management
- Sales and Marketing
- Purchase and payables
- Human Resource Management
- Service Management
- Project management